

2004/2005 SEMESTER 1 - SEMESTRAL EXAMINATION

Course : Diploma in Sport & Wellness Management

Module : BM 0363 – National Sports Association Management

October 2004

Time Allowed: 2 hrs

INSTRUCTIONS TO CANDIDATES

1. This examination paper consists of **SIX (6)** pages including this page.
2. This is an e-examination. Please note that you are **ONLY** allowed to go to the websites indicated. You are **NOT** allowed to go to any other websites.
3. All Rules of Conduct of Examination must be strictly adhered to. If you attempt to visit any other non-designated website, it will be deemed that you are attempting to cheat or are cheating and you will be liable for disciplinary action.
4. There are **THREE (3)** sections in this examination paper.

Answer **3** out of **4** questions in **Section A** (30 marks)

Answer **ALL** questions in **Section B** (40 marks)

Answer **ALL** questions in **Section C** (30 marks)

5. All sections should be answered on the answer booklet(s) provided.
6. Begin each question on a fresh page.

SECTION A. (30 marks)

Answer any 3 out of 4 questions in this section.

Question 1.

Log on the Website

http://www.nvpc.org.sg/resources/Survey2002/pptpresentation_files/frame.htm

Read the presentation of findings of "2002 Survey on Volunteerism in Singapore".

- a) Read the findings on "Sectors of Volunteerism" (slide 28), state the overall ranking of "volunteerism in sport sector" and explain briefly why volunteering for sports has a lot of potential to grow. (4 marks)
- b) Read the findings on "Reasons for Stopping" (slide 47), state the top Four (4) reasons people stop volunteering and suggest Two (2) practical ways to retain volunteers. (6 marks)

Question 2.

Log on Netball Singapore Fundraising website

<http://www.netball.org.sg/funds.html>.

- a) Besides the fundraising/donation drive conducted by Netball Singapore, state Five (5) other possible funding sources for NSAs. (5 marks)
- b) State the Five (5) possible reasons people and organizations give support to NSAs fundraising exercise. (5 marks)

Question 3.

Log on the website

<http://www.channelnewsasia.com/stories/singaporelocalnews/view/80150/1/.html>

Read the news report on "Singapore Sports Council awards Core Sports status to silat and athletics."

- a) State any Four (4) NSA review criteria employed by SSC. (4 marks)

b) Besides the core sports mentioned in the news report, list any Three (3) NSAs currently awarded core sports or merit sports status. (3 marks)

c) Assuming you were employed as a Core or Merit Sport NSA's programme executive, state any Three (3) roles you need to play. (3 marks)

Question 4.

Log on the website

http://www.ssc.gov.sg/SportsWeb/sw_cat_details.jsp?type=9&root=30&parent=96&cat=186 and understand the management roles Relationship Management Department of SSC is playing. One of the objectives of the Department is to review and develop Partnership Agreement (PA) to facilitate accountability between NSA and SSC.

a) Briefly explain any Five (5) main performance measures of the partnership agreements.

(5 marks)

b) One of the key responsibilities of the Relationship Management Department is to support the NSAs to achieve their goals and objectives. To achieve that, obstacles in NSA development need to be removed. State any Five (5) barriers to developing a large and strong NSA.

(5 marks)

END OF SECTION A

SECTION B. (40 marks)

Answer ALL the questions in this section.

Question 5.

Log on the website <http://www.fas.org.sg/fascouncil.htm>. Choose "FAS Council" icon in the directory and click "President's Monthly Tea" in the menu through which you may be able to make an appointment with FAS president to discuss local football.

- a) Explain briefly why FAS would like to arrange such a "President's Monthly Tea" session. (3 marks)
- b) State any Six (6) important functions of Public Relation for FAS. (6 marks)
- c) As the "President Monthly Tea" session tries to reach out to the community, summarize the benefits FAS could possibly receive by organizing such a community relation program. (7 marks)
- d) If you were appointed PR officer of FAS and needed to speak to media on Lions' performance in Tiger Cup. State any three (3) guidelines when working with press. (4 marks)

Question 6.

Log on the website <http://www.sailing.org.sg/ranking/index.shtml>. The SingaporeSailing is currently using the ranking system as the basic criteria to select deserving sailors to its national training squad.

- a) Explain briefly why SingaporeSailing needs to have a ranking system/selection policy to select athletes. (2 marks)
- b) When developing the ranking system/selection policy, state the Six (6) main issues SingaporeSailing has to take into account. (6 marks)
- c) Outline the typical selection process of a NSA. (9 marks)
- d) Briefly describe how to ensure certainty and consistency when formulating selection criteria, policies, or procedures. (3 marks)

END OF SECTION B

SECTION C. (30 marks)

Answer ALL the questions in this section.

Question 7.

Bowling Review Committee dissolved, STBC takes back control of sport

After eight months, the Singapore Sports Council has finally dissolved the Bowling Review Committee. It was set-up after irregularities were found in the accounts of the Bowling Association under its previous management.

The new president Jessie Phua wants to put the incident behind her and move on.

Bowling brought much to cheer about among Singaporeans during the last Asian Games but amidst the gold medals and accolades, it was also a dark episode in the sports history.

Former President, Dr T T Ong, who has since gone missing was being investigated by the Commercial Affairs Department for irregularities in the association's accounts.

Not wanting the bowlers to suffer, the Sports Council took over the finances of the Association in the interim.

Since then the Singapore Tenpin Bowling Congress (STBC) has gotten its house in order, especially on the financial front. It has set up audit and finance committees and the Sports Council feels it is now ready to run its own affairs.

Ms Phua said: "We want to focus our energy on really building up the team, helping them to be better bowlers and refining the process within STBC. I think the stormy period is behind us. I think it's time for us to consolidate and slowly build up on this and move on to the next level."

The Sports Council however said there are no plans to set up similar committees in any other associations. Also, the Sports Council said the CAD has not completed its investigations into the former bowling president.

Singapore Sports Council's Deputy CEO, Steven Yeo said: "Dread the thought that there would be others. Obviously the case of STBC irregularities was quite an extreme case. We would dread having to have another incident like that. We believe that with effective implementation of the Code of Governance, we should not be seeing such things happening."

Besides the irregularities, the council members must play their part in decision making process.

STBC's future will possibly depend on the performance of the new council. If its members dare to stand up and speak their minds, then the decision making process will be more justifiable. They should not fear to be different. Otherwise, the council members should not be leading a council that merely endorses somebody's decisions, be it right or wrong. An executive committee should function as an executive committee rather than "rubber stamp". In addition, all the council members should attend events/competitions regularly, they have to turn up for events, attend club functions, which is not the case at this moment. They should be more passionate on what they are doing. Of course, passion is not enough, but without passion you can't imagine the organization could possibly move up to another level.

(Adapted from Straits Times Interactive December 2003)

- a) Explain briefly the root causes for the STBC account irregularities based upon the Code of Governance of NSAs. (4 marks)
- b) In order to prevent this kind of irregularities from happening again, SSC urged all the NSAs to abide by the Code of Governance. Summarize the other principles of governance which NSAs are expected to comply with. (6 marks)
- c) Suggest any Five (5) practical measures STBC should take to prevent any account irregularities in the future. (5 marks)
- d) Summarize the problems STBC new council needs to tackle. (3 marks)
- e) Explain the advantages of committee work. (5 marks)
- f) Based upon the information given, the STBC previous council worked like a team rather than a committee. Explain the differences between a team and a committee. (5 marks)
- g) Describe briefly how the president of a NSA is appointed. (2 marks)

END OF SECTION C

END OF PAPER